When my child care works, so do I.
The Facts

- High quality child care helps parents get and keep a job, while boosting the well-being of children

- But the annual cost of center-based child care for one infant exceeds the annual cost of tuition plus fees at a four-year public college

Ask the Candidate

How will you help families afford the kind of high-quality child care program they need to thrive?

---

#InvestInKids
The Facts

- An underfunded child care system means that 84% of children do not receive the child care assistance for which they are eligible.

- Many children are starting behind and often staying behind, limiting their potential and their contributions to our country.

Ask the Candidate

What are your plans to invest in affordable, high-quality early learning programs?

---

1 Child Care Assistance Spending and Participation. Center for Law and Social Policy, 2016.
Early childhood educators can’t be automated or outsourced.
The Facts

- Early childhood educators have complex and demanding jobs, yet earn so little - $10.60, on average - that nearly half must rely on a public safety net program in order to make ends meet.\(^1\)

- 83% of voters said they would support a public investment in early childhood education that is used to increase educators’ wages.\(^2\)

Ask the Candidate

What are your plans to support and advance the early childhood workforce?

---


High quality early childhood education:

- good for children
- good for families
- good for educators
- good for small businesses
- good for the workforce of today
- good for the workforce of tomorrow
- good for the economy
- good for our country
The first years of a child’s life are the period of the most rapid brain development and lay the foundation for all future learning.

High-quality early childhood education delivers a 13% return on investment.

Ask the Candidate

How do you plan to improve opportunities for children to access high-quality early childhood education?

1 Center on the Developing Child. Harvard University.