



Election Day Activities

Maybe you've been communicating about an upcoming election for weeks (or months!)—but maybe not. Either way, here are some activities you can do ON Election Day to make sure people in your network exercise their right and responsibility to vote:

Leverage Communication Vehicles

Use your existing email, mail, and newsletter distribution lists to share a final reminder about Election Day with your members, volunteers, families, and staff and make a push for folks to get out and vote. Your message can be as simple as:

- Remember, today is Election Day! Do not forget to vote!
- Today is Election Day! If you have questions about your polling place or the hours for voting, call 1-866-Our-Vote (1-866-687-8683) or visit www.vote411.org for information.
- Your vote counts. Your vote matters. Support early childhood education, and vote today!

Encourage Staff to Help Out on Election Day

Nonprofits may:

- Allow staff time off to vote
- Allow staff to spend part or all of Election Day doing nonpartisan get-out-the vote activities
- Encourage staff and volunteers to sign up as poll workers or translators

Provide Rides to the Polls

Helping people get to the polls is a great way to ensure that they vote. You can do this on your own or in conjunction with others. Here are some things to do to create a successful strategy:

- Before Election Day, tell people that you will be offering rides to the polls on Election Day, and let them know that sign-ups are required. (Note that there will probably still be last minute requests and changes, especially if the weather conditions are poor.)
- Determine whether your organization will lead the effort or work with others.
- Establish how many cars, vans, and people will be involved/available.
- Train volunteers to ensure they remain nonpartisan during their interaction with the voters they transport (such as not asking them whom they are going to vote for).
- Divide Election Day into two-hour blocks of time (or more, depending on capacity).
- Have one person act as “dispatcher” to organize drivers and the requests for transportation that come in from voters.

These tools are drawn from a larger [Get Out The Vote](#) guide prepared for NAEYC by Advocacy & Communication Solutions, LLC. You can search the larger guide [here](#).